



STYLE RADIO
 Jl. RE Martadinata No. 144
 Tlp. (0265) 340175
 Fax. (0265) 340220
 Website : www.radiostylefm.com

COMMERCIAL RATES radio STYLE TASIKMALAYA 2024

Prime Time

Weekdays:

06:00 to 09:00 wib and
 16:00 to 19:00 wib

Weekend:

06:00 to 09:00 wib and
 19:00 to 23:00 wib

Reguler Time

09:00 to 16:00 wib and
 20:00 to 24:00 wib and

No	Description	Durations	Rate Iklan				Remarks
			Prime Time		Reguler Time		
a	Spot	30 second	Rp.	500.000	Rp.	475.000	
		31- 60 second	Rp.	600.000	Rp.	500.000	
b	Ad-lips	max 60 second	Rp.	600.000	Rp.	500.000	
c	Time Signal	30 second	Rp.	2.000.000	Rp.	-	Cutting Loose Spot
d	Social Network	1 x post	Rp. 500.000				Facebook/Instagram/Twitter
e	Insert /Quiz	5-10 menit	Rp.	1.500.000	Rp.	1.500.000	Insert : Quiz, Tips, Time Signal, Testimonial, etc.
							Benefits : Opening/Closing Tune + Spot Sponsor
f	Insert - non Quiz	5-10 menit	Rp.	750.000	Rp.	750.000	
g	Live Reportase	3-5 menit	Rp.	1.000.000	Rp.	1.000.000	Liputan Langsung dari Venue
							(incl. Interview with Audience + Client) Dur. 5'
h	Semi Blocking	15 minute	Rp.	1.500.000	Rp.	1.300.000	Bumpe in / out, Loose Spot (inside) program,
		30 minute	Rp.	1.750.000	Rp.	1.500.000	Loose spot (outside) program/product
		60 minute	Rp.	2.500.000	Rp.	2.500.000	Adlibs program + Quiz Dur 10'
i	Full Blocking	15 minute	Rp.	2.000.000	Rp.	2.000.000	Bumpe in / out, Loose Spot (inside) program,
	(Talkshow)	30 minute	Rp.	2.500.000	Rp.	2.500.000	Loose spot (outside) program/product
		60 minute	Rp.	4.000.000	Rp.	4.000.000	Adlibs program + Quiz Dur 10'
j	Style Mobile	max 120 minute	Rp. 7.000.000,-				Blocking OB Van (incl. 2 x live report)
							@ Dur. 5 menit
k	Production	60 second	Rp. 1.000.000,-				Dalam bentuk CD / Kaset

Other Package negotiable

Cara Pembayaran :

Cash

Negotiable

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Telp. 0265 – 340175, Fax. 0265 – 340220

Tasikmalaya

c/p Selly Febrianti

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